



CONFERENCE ADVANCED MANUFACTURING

Bern, November 13, 2017

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We are building our future

- Strategic objectives and value creation

Innovation needs Transformation

- The journey of a startup within a Group

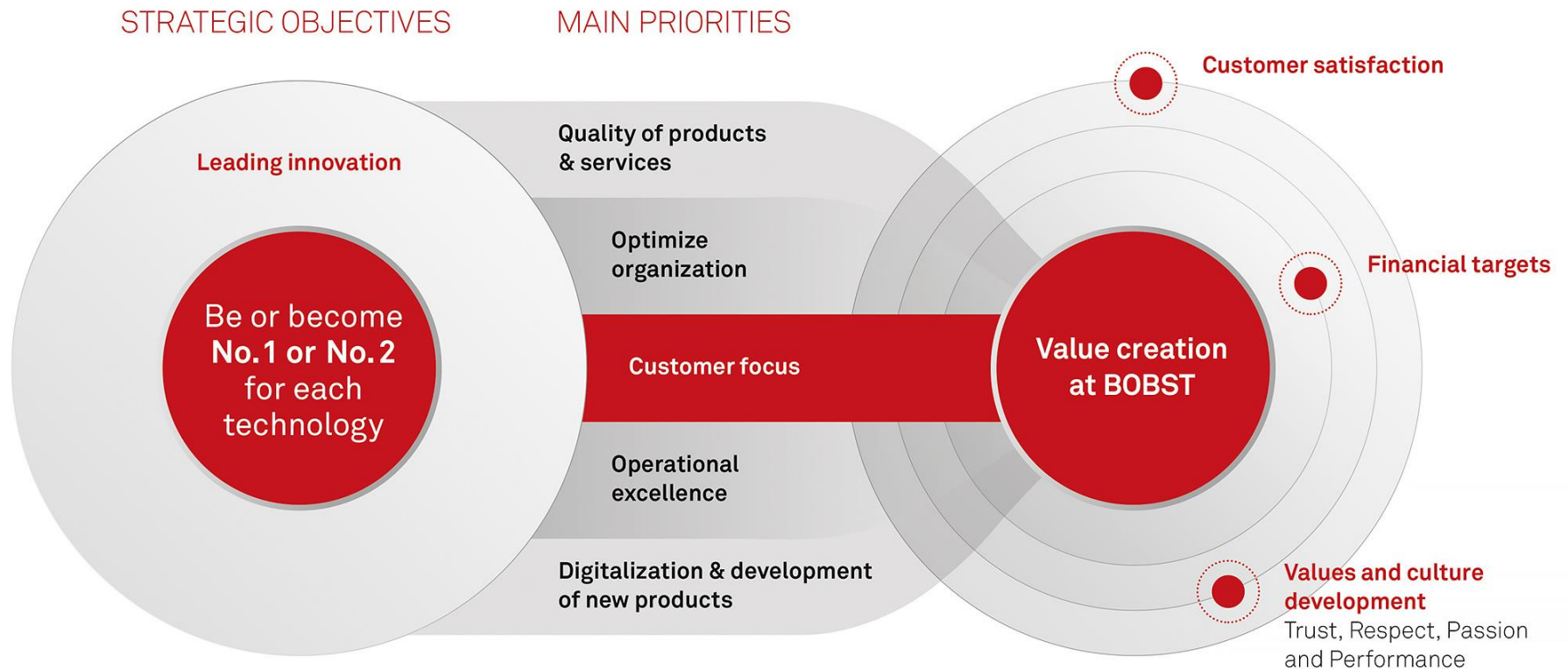
How to industrialize Switzerland

- Some key success factors

WE ARE BUILDING OUR FUTURE

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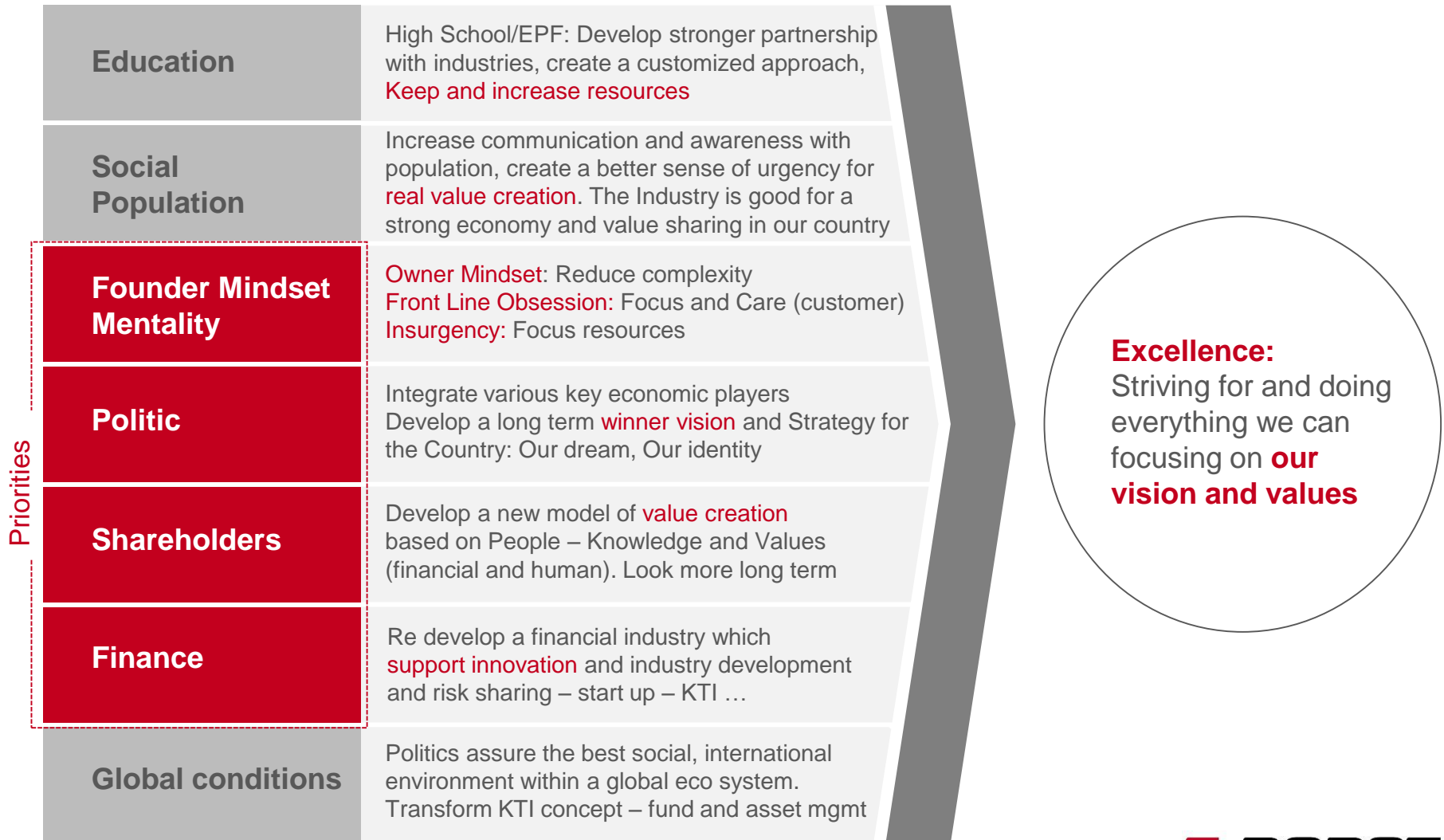
Strategic objectives



HOW TO INDUSTRIALIZE SWITZERLAND

HOW TO INDUSTRIALIZE SWITZERLAND

Some key success factors



INNOVATION NEEDS TRANSFORMATION

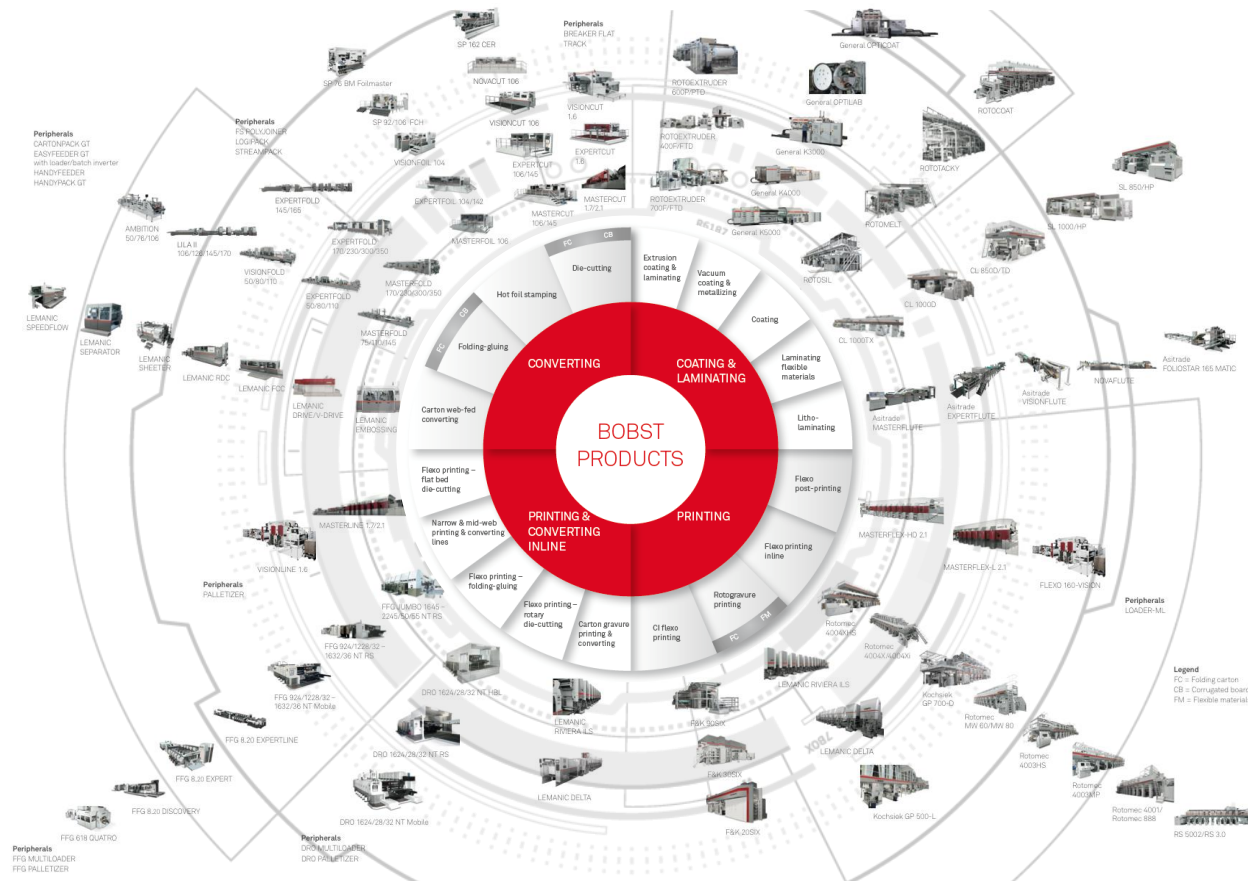
The journey of a startup within a Group

- Development
- Transformation

INNOVATION NEEDS TRANSFORMATION Development

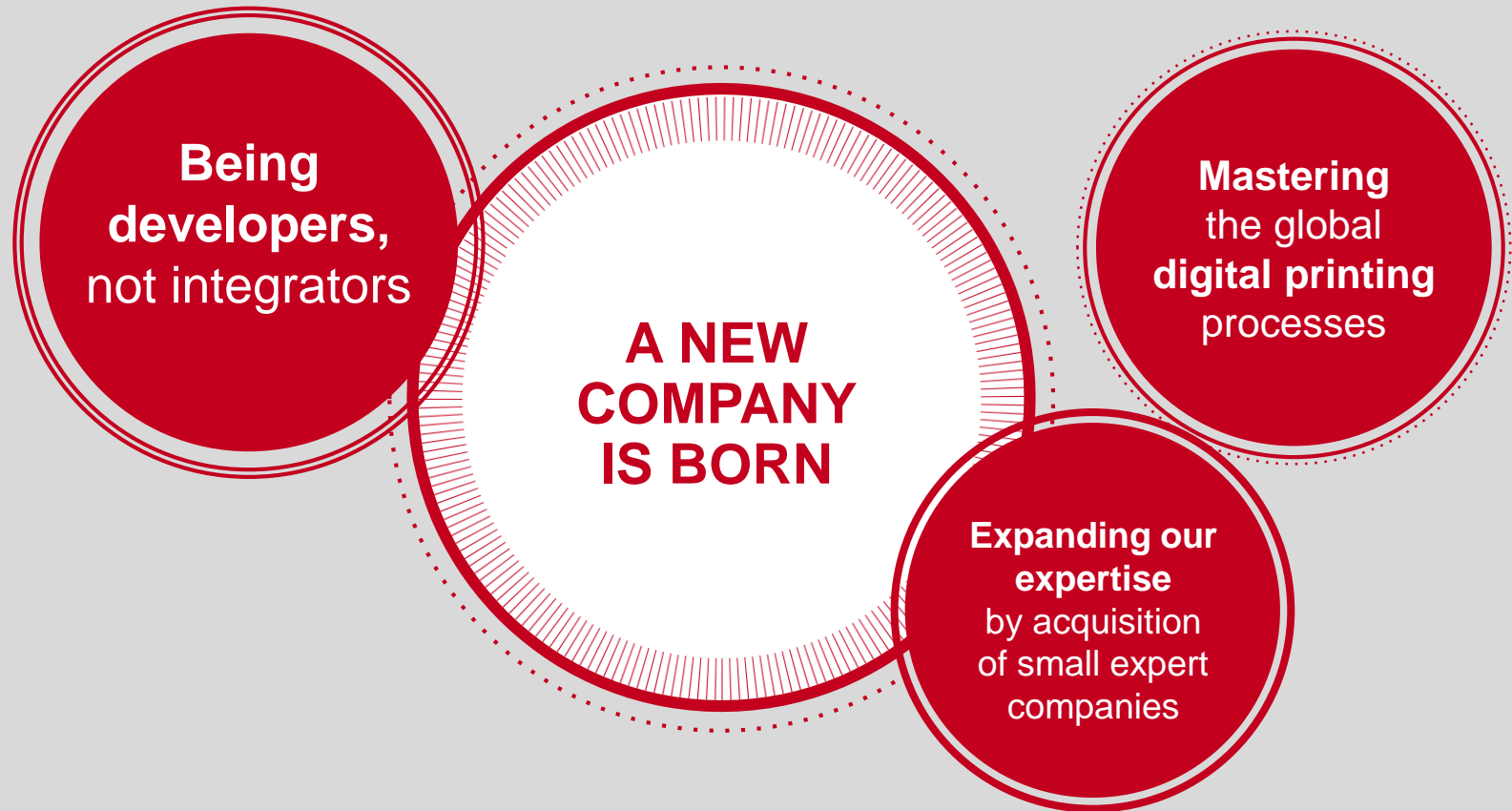
DREAM MACHINES

DREAM SERVICES



INNOVATION NEEDS TRANSFORMATION

Transformation – BOBST digital printing



History of Mouvent AG

- **2013 – Radex** was founded
- **2013-2017** – Radex develops a DOD inkjet technology that can be used in any printing market and on any substrate
- **June 2017** – joint venture between Radex and Bobst, rebrand of Radex into **Mouvent**
 - **80** employees, **5** sites in Switzerland
 - Shareholder structure
 - 50.1%** Bobst Group
 - 49.9%** Radex and key people from ink- and machine development
- **July 6th, 2017** – official launch of the **Mouvent brand**

Mouvent

A joint venture of Radex and BOBST



A testimony to the spirit and the power of innovation

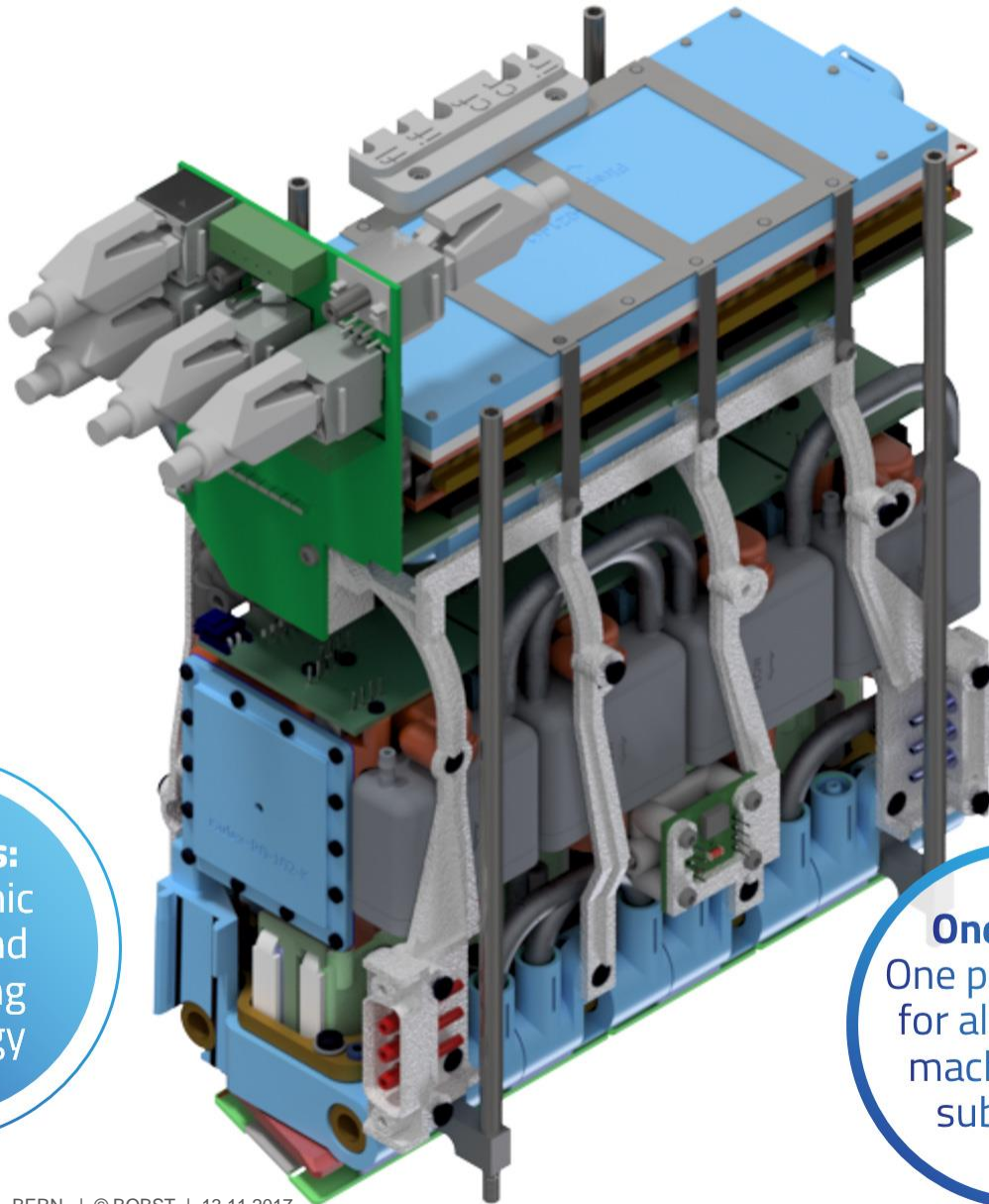
The Mouvent™ Cluster Technology

**Low
integration
cost**

**Lowest
weight
< 2kg**

**Smallest
footprint**

Key parts:
Using bionic
design and
3D printing
technology

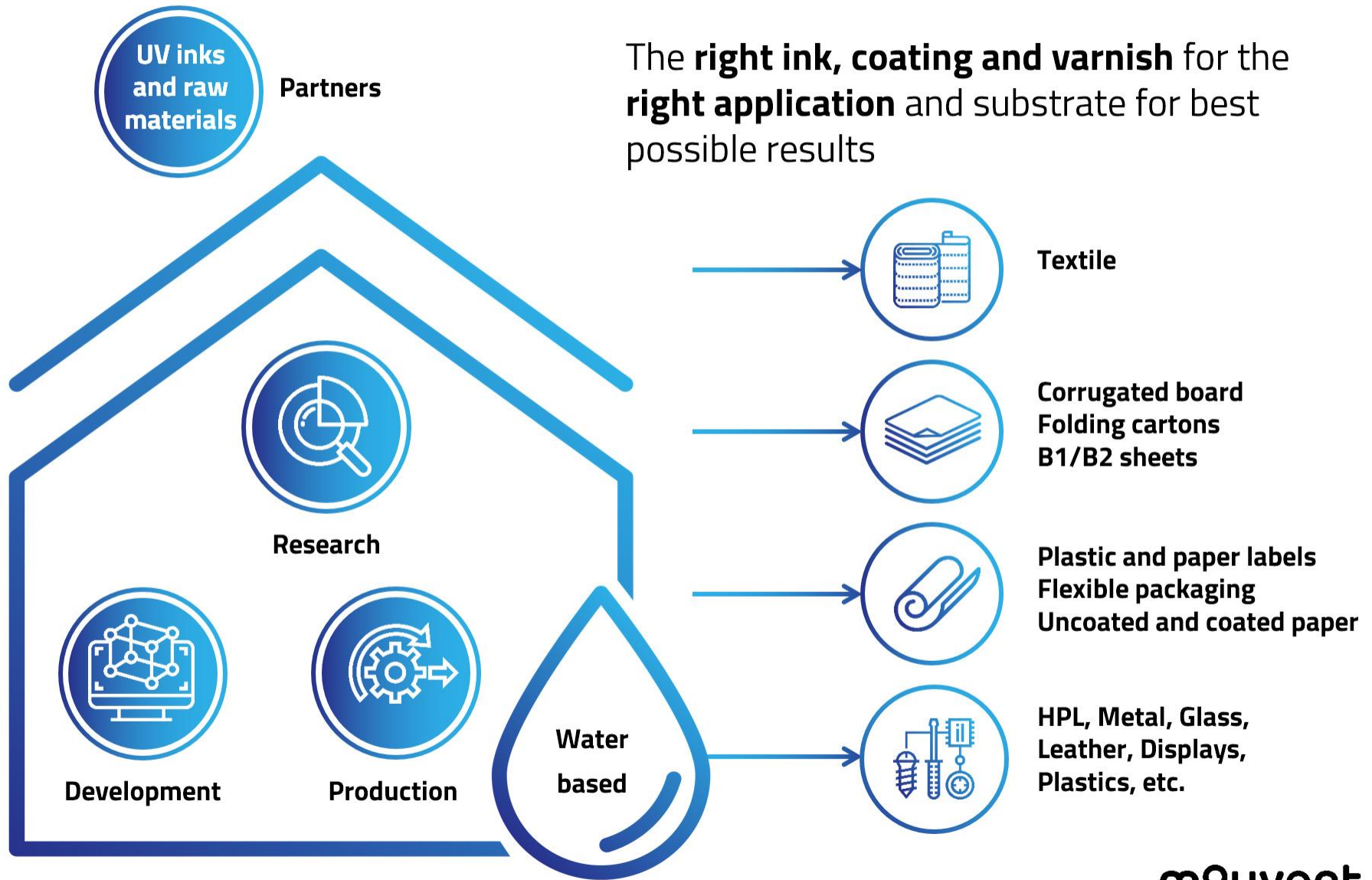


**Up to
100 meters
per minute**

High quality:
1200 x 1200 dpi
optical 2000 dpi

One for all:
One print engine
for all markets,
machines and
substrates

Ink and other fluids: in-house & partners



Textile industry

Infinite options of applications



- Flags & Banners
- Home decoration
- Curtains
- Fashion

Textile industry: Mouvent TX801

Output up to
200 sqm/h

Precisely
2000 dpi

Multi
pass

8 colors for
extended
gamut
printing

Digital
printing on any
kind of fabric

1800 mm
width

mouvent
A Bobst Group company

Label industry

Infinite options of applications



- Stickers
- IM Labels
- Ink buckets
- All wet glue
- Self-adhesive
- Car consumables
- POS
- Posters
- Packaging
- Cosmetics
- Pharma

Label industry: Mouvent LB701-UV – 170mm

"Small size, big yield"



Why Mouvent



**Modular and
Flexible**



**High
print quality**



**Robust
productivity**



**Your best
TCO**

AGILITY AND INNOVATION THE SUCCESS FACTOR FOR SWISS COMPANY