

CONFERENCE ADVANCED MANUFACTURING

Bern, November 13, 2017



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We are building our future

 Strategic objectives and value creation

Innovation needs Transformation

 The journey of a startup within a Group

How to industrialize Switzerland

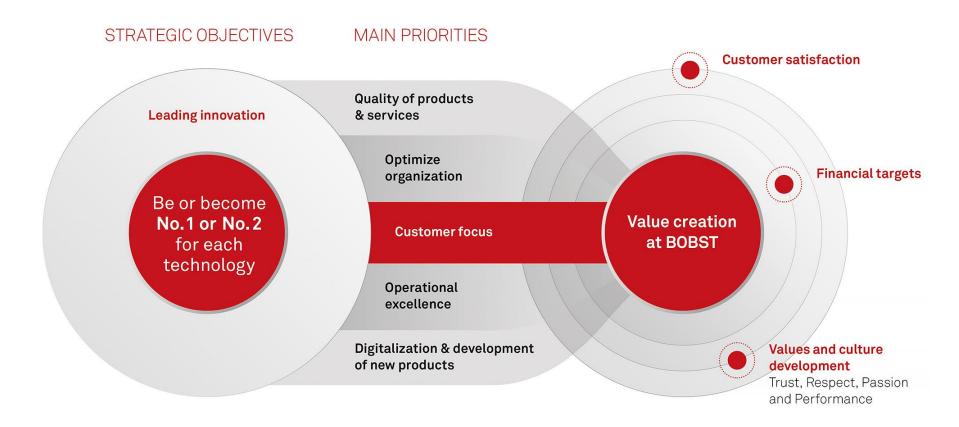
Some key success factors



WE ARE BUILDING OUR FUTURE



WE ARE BUILDING OUR FUTURE Strategic objectives





HOW TO INDUSTRIALIZE SWITZERLAND



HOW TO INDUSTRIALIZE SWITZERLAND

Some key success factors

Education

High School/EPF: Develop stronger partnership with industries, create a customized approach, Keep and increase resources

Social Population

Increase communication and awareness with population, create a better sense of urgency for real value creation. The Industry is good for a strong economy and value sharing in our country

Founder Mindset Mentality

Owner Mindset: Reduce complexity
Front Line Obsession: Focus and Care (customer)
Insurgency: Focus resources

Politic

Priorities

Integrate various key economic players
Develop a long term winner vision and Strategy for
the Country: Our dream, Our identity

Shareholders

Develop a new model of value creation based on People – Knowledge and Values (financial and human). Look more long term

Finance

Re develop a financial industry which support innovation and industry development and risk sharing – start up – KTI ...

Global conditions

Politics assure the best social, international environment within a global eco system.

Transform KTI concept – fund and asset mgmt

Excellence:

Striving for and doing everything we can focusing on our vision and values



INNOVATION NEEDS TRANSFORMATION

The journey of a startup within a Group

- Development
- Transformation

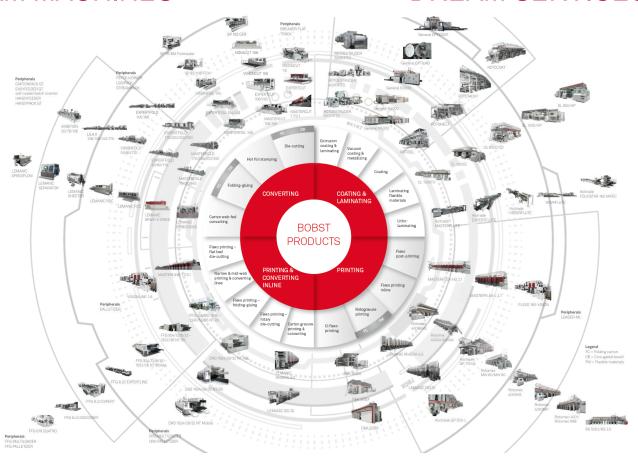


INNOVATION NEEDS TRANSFORMATION

Development

DREAM MACHINES

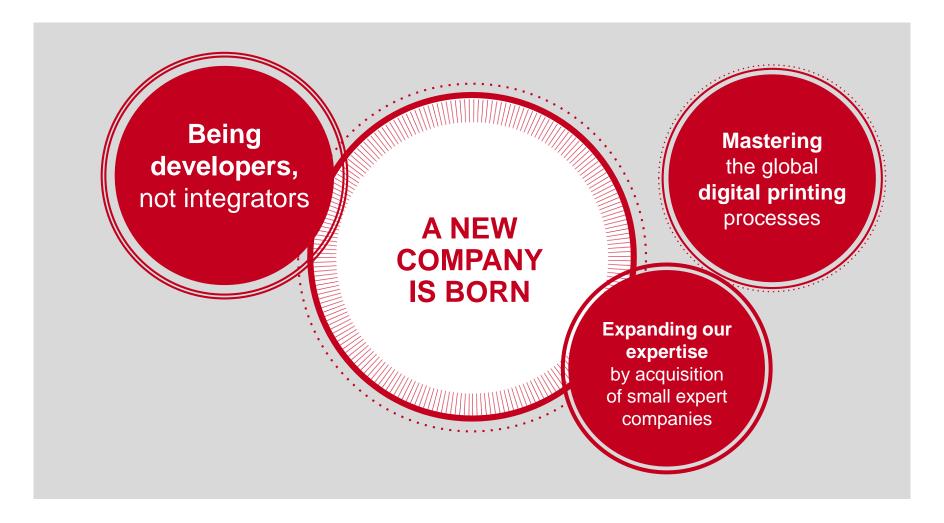
DREAM SERVICES





INNOVATION NEEDS TRANSFORMATION

Transformation – BOBST digital printing





History of Mouvent AG

- 2013 Radex was founded
- 2013-2017 Radex develops a DOD inkjet technology that can be used in any printing market and on any substrate
- June 2017 joint venture between Radex and Bobst, rebrand of Radex into Mouvent
 - **80** employees, **5** sites in Switzerland
 - Shareholder structure
 - **50.1%** Bobst Group
 - **49.9%** Radex and key people from ink- and machine development
- July 6th, 2017 official launch of the Mouvent brand



Mouvent A joint venture of Radex and BOBST



Cheseaux



A testimony to the spirit and the power of innovation

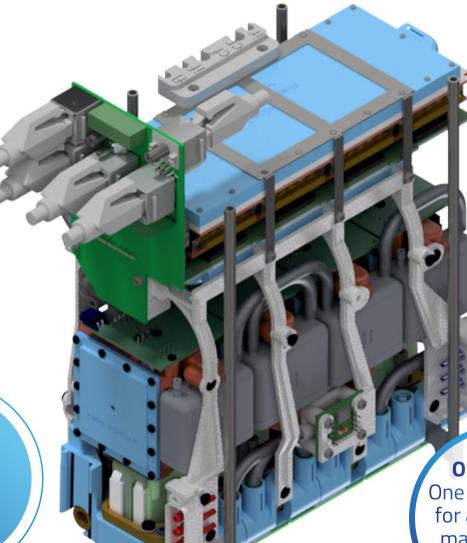
The MouventTM Cluster Technology

Low integration cost

Lowest weight < 2kg

Smallest footprint

Key parts:
Using bionic
design and
3D printing
technology



Up to 100 meters per minute

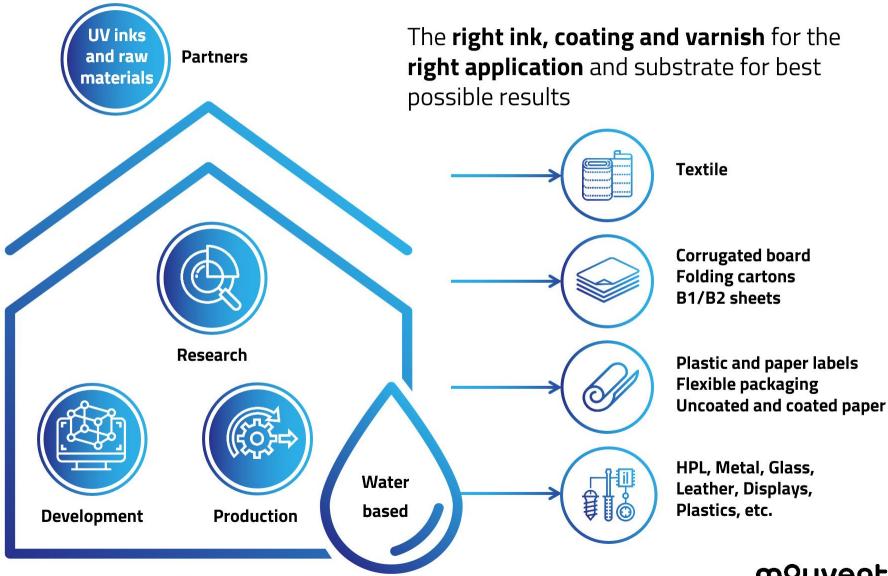
> High quality: 1200 x 1200 dpi optical 2000 dpi

One for all:
One print engine
for all markets,
machines and
substrates

mouvent
A Bobst Group company

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Ink and other fluids: in-house & partners



Textile industry Infinite options of applications

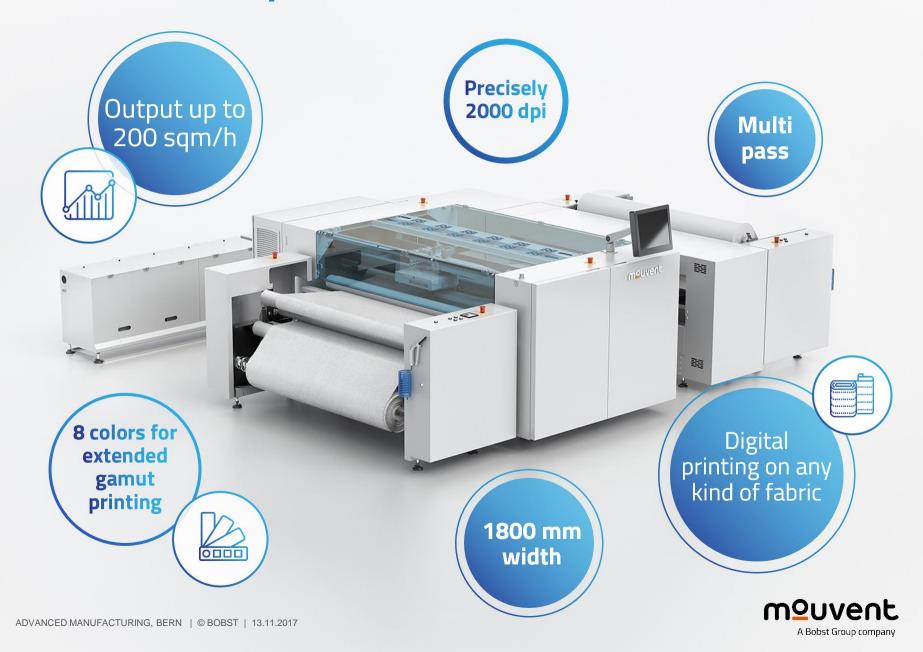




Home decoration



Textile industry: Mouvent TX801





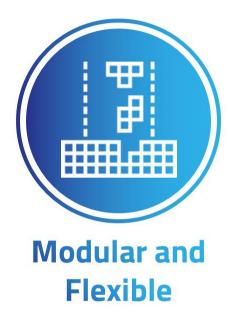


Label industry: Mouvent LB701-UV – 170mm "Small size, big yield"





Why Mouvent









AGILITY AND INNOVATION THE SUCCESS FACTOR FOR SWISS COMPANY

