

There is only very limited parking available at the Eventforum Bern.

Please use public transportation. From Bern main station, take the Postauto bus #101 direction “Kappelenring/Schlossmatt” and get off at “Güterbahnhof”. From there it is a two minute walk to the Eventforum.



Eventforum Bern
Fabrikstrasse 12
3012 Bern
www.eventforumbern.ch

LAUNCH EVENT OF THE STRATEGIC FOCUS AREA
“ADVANCED MANUFACTURING”

Industry – the Basis for Prosperity

What can politics, science and industry do to avoid a de-industrialization in Switzerland and in Europe?

Eventforum Bern
Monday, 13 November 2017

TOPIC

Industry is an important factor for the prosperity in Europe and beyond, which creates an enormous value, about 28% of the Swiss GDP. However, the number of employees working in industry in Europe has dropped by 16% since 2000.

In addition, manufacturing is currently undergoing a revolution, which in a few words can be summarized as a new level of linkage between computers, data, and things, which, in turn, is driving radical innovations in how things are made. These developments are critical to Swiss industry.

The Strategic Focus Area “Advanced Manufacturing” of the ETH Domain aims at enabling Switzerland’s scientific and technical community to contribute at the most advanced level to these developments. However, the topic of this event goes far beyond this research program. We will discuss what politics, science and industry can do to avoid a de-industrialization in Switzerland and in Europe.

TARGET AUDIENCE

The event addresses executives from politics, science and industry. The conference language will be English.

REGISTRATION

The event is upon invitation only. Please register to attend the event on the webpage of the SFA Advanced Manufacturing: www.sfa-am.ch/launch-event-registration/

Alternatively, you can contact the SFA-AM Program Manager:

Dr. Lars Sommerhäuser
Tel. +41 58 765 47 87
lars.sommerhaeuser@empa.ch

There is only a limited number of seats available. We will confirm your registration based a first come, first serve basis. The deadline to register for the event is Friday, 3 November 2017.

SPEAKERS

Johann Schneider-Ammann
Federal Councillor
Dr. Fritz Schiesser
President, ETH Board
Dr. Lars Sommerhäuser
Program Manager, SFA-AM
Prof. Dr. Gerd Folkers
President, SSIC
Jean-Pascal Bobst
CEO, Bobst
Peter Pirklbauer
Innovation Manager, Airbus

PANELISTS

Jean-Pascal Bobst
CEO, Bobst
Prof. Dr. Gian-Luca Bona
CEO, Empa
Prof. Dr. Lino Guzzella
President, ETH Zürich
Hans Hess
President, SWISSMEM
Peter Pirklbauer
Innovation Manager, Airbus
Prof. Dr. Martin Vetterli
President, EPFL

MODERATION

Gill Parker
Former Editor and Producer at
BBC, ABC News and CNBC

PROGRAM

13:00 Registration and Coffee

14:00 Welcome and Introduction
Welcoming Address
BR Johann Schneider-Ammann
Strategic Focus Areas of the ETH Domain
Dr. Fritz Schiesser, ETH Board
SFA Advanced Manufacturing
Dr. Lars Sommerhäuser, Empa

14:30 Talks and Presentations
Politics and science perspective
Prof. Dr. Gerd Folkers, SSIC
Swiss industry perspective
Jean-Pascal Bobst, Bobst
International perspective
Peter Pirklbauer, Airbus

15:30 Coffee Break

15:45 Panel Discussion
Jean-Pascal Bobst, Bobst
Prof. Dr. Gian-Luca Bona, Empa
Prof. Dr. Lino Guzzella, ETH Zürich
Hans Hess, Swissmem
Peter Pirklbauer, Airbus
Prof. Dr. Martin Vetterli, EPFL

16:30 Apéro and Networking

17:30 End of event